

DEPARTMENT OF COMMERCE

Important Information for Internal Exam of M.com Sem-2 and Sem-4 for the Academic Year 2019-20

Because of Covid-19 Situation the Internal Exam for M.com Sem-2 and Sem-4 was not conducted as per declared schedule during 27-03-2020 to 01-04-2020. Hence, for Internal Exam it was unanimously decided, to conduct **Open-Book Exam from Home** by Staff Council Meeting held on 04-06-2020 in the Department.

The following are the guidelines for Open-Book Exam from Home:

- 1) Student has to answer any one question in respective subject which carry 15 Marks for M.Com Sem-2 Students and 20 Marks for M.Com Sem-4 Students.
- 2) The answer shall be submitted either computerized word file or Hand written Copy by E-mail / Whatsapp to the concern subject Faculty Member before 20-06-2020.
- 3) The name of the subject, Concern Faculty and their Email / Whatsapp and Questions are shown in the below table

M.Com SEM -2 Open Book Exam Question

Sr. No.	Name of Subject	Name of Faculty	WhatsApp No	Email_Id	Question
1	Corporate Financial Reporting	Dr. S.J. Parmar	94284 65510	shaileshparmar101@yahoo.com	1. Quality characteristics and Objectives of Corporate Financial Reporting. (15) OR 1. Explain in detail meaning and concept of Market Value Added. (15)
2	Legal Aspects of Corporate Business	Dr. A.K. Chakrawal	90999 39487	chakrawal@rediffmail.com	1. Explain the basic components of Competition Act of India (15) OR 1. Explain the classification of Trust in detail. (15)
3	Global Strategic Management	Dr. Ashvin Solanki	99093 15464	drashvinsolanki@yahoo.com	1. Explain Global Strategic Management Process in Detail. (15) OR 1. Explain BCG and GE Matrix with suitable Example. (15)
4	International Business	Dr. K.P. Damor	81530 99199	kailash_damor@yahoo.co.in	1. What is International Business? Discuss in detail the various types of entry modes to enter into an international business. (15) OR 1. Explain: (A). The various reasons for international trade. (8) (B). The instruments of commercial policy. (7)
5	Marketing Management	Dr. C.H. Dhadhal	94272 53246	chitrahd10@gmail.com	1. Explain the 7Ps of Marketing Mix in detail. How are they different from the Traditional 4Ps (15) Or 1. Explain the New Product Development Process (Eight Stages) in detail (15)

M.Com SEM -4 Open Book Exam Question

Sr. No.	Name of Subject	Name of Faculty	WhatsApp No	Email_Id	Question
1	Organizational Behaviour	Dr. C.H. Dhadhal	94272 53246	chitrahd10@gmail.com	1. What is Group Decision making? Explain the difference between Individual and Group Decision making and the Techniques of Group Decision making (20) OR 1. Discuss Theory X & Theory Y and Victor Vroom's Expectancy theory of Motivation(20)
2	Financial Accounting for Managers	Mr. Kishan Badiyani	90333 27254	kishan.badiyani12@gmail.com	1. Explain meaning and factors affecting working capital requirements. (20) OR 1. Government accounting system v/s trading accounting system. (20)
3	Advanced Corporate Tax Accounting				1. Special provisions regarding Free Trade Zone. (20) OR 1. Explain Minimum Alternate Tax (MAT). (20)
4	Advanced Cost & Management Accounting	Dr. A.H. Sondarva	96876 92914	ahsondarva@yahoo.co.in	1. What is cost management? Write in details Difference between financial audit and management audit. (20) OR 1. Why responsibility accounting is important? Discuss its center in details.(20)
5	Portfolio Management & Evaluation	Dr. A.K. Chakrawal	90999 39487	chakrawal@rediffmail.com	1. Efficient market hypothesis portfolio construction. (20) OR 1. What is the meaning of Portfolio Management? Explain various issued involved in portfolio construction. (20)
6	Risk Management	Mr. Kishan Badiyani	90333 27254	kishan.badiyani12@gmail.com	1. Write note on Call option and Put option. (20) OR 1. Explain Binomial model. (20)
7	International Marketing	Dr. C.H. Dhadhal	94272 53246	chitrahd10@gmail.com	Q.1.Explain the Major International distribution logistics Decisions in detail. OR Q.1. Explain various International Market Entry Strategies in brief.
8	Consumer Behaviour	Dr. K.P. Damor	81530 99199	kailash_damor@yahoo.co.in	1. What is consumer behavior? Explain its importance and various types of consumers and their role. (20) OR 1. Discuss: (A). Consumer buying process. (10) (B). Level of consumer decision making. (10)

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Head 05/06/2020

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